

MARCH MADNESS SYLLABUS CHALLENGE

Sustainability Challenge

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SUSTAINABILITY IN SPORTS

Explore and ideate on greener sports initiatives by examining sustainable practices in major events like March Madness, fostering an understanding of environmental stewardship and the power of collective action.

1

INNOVATION IN SPORTS

Students learn about the history and evolution of innovation and explore how innovation has transformed sports. The lesson will culminate in a collaborative project to design a green solution for San Antonio.

2

DESIGN THINKING FOR SOLUTIONS

Students will explore sustainability concepts through a hands-on design thinking project, creating innovative solutions for upcycling event banners in useful products.

3

VERBAL & NON-VERBAL COMMUNICATION

Students will learn and practice effective communication techniques to present their innovative sustainability ideas for their school and community.

4

CHALLENGE SUBMISSION

Students and classes will submit their sustainability project presentation by Friday, March 28, 2025.

5

CHALLENGE CELEBRATION

Join the virtual celebration on Monday, March 31, 2025 and find out who the challenge winners are!

Best "Sustainability Project" Submission wins a trophy, \$100 Pizza Hut Gift Card and bragging rights!

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